

DIGITAL

Technical specifications

DESIGN INFORMATION

Definition	1080x1920 (bxh)
Resolution	9:16
Video	Filetype
	Container
	Codec
	Pixel aspect ratio
	Bitrate
	Framerate
	Max. filesize
HTML	Link Broadsign
Audio	No
Color formatting	RGB

Duration	According to contract	Standard 10 sec NL.- 6 sec BE
Spot	Animatie, Full Motion, HTML	

Delivery of design URL
 The digital files have to be delivered 7 days before the start of the campaign
www.mmdmedia.wetransfer.com (t.a.v. traffic@mmdmedia.nl | o.v.v. MMD Media + advertiser + campaign name + week)

SIZE | NETWORK

Eindhoven Airport

Rotterdam the Hague Airport

Petrol BE

PORTRAIT

1080x1920 (bxh)	1920x1080 (bxh)
9:16	16:9
MPG4	MPG4
.mp4	.mp4
H264	H264
Square	Square
8 mbps	8 mbps
25 fps	25 fps
10 MB per item	10 MB per item

LANDSCAPE

512x160 (bxh)	3:1
MPG4	MPG4
.mp4	.mp4
H264	H264
Square	Square
8 mbps	8 mbps
25 fps	25 fps
10 MB per item	10 MB per item

SIZE | NETWORK

PORTRAIT

LANDSCAPE

Digital screens Passage & Departure

Digital Wall M
 Digital Wall L Arrival
 Digital Wall Departure

Abri Digital 75
 Abri Digital 24

Check-In
 Digital Wall Arrival

Baggageboards

Bridge

